



NHS

England

UNLOCKING POTENTIAL IN THE NHS

Help your staff excel in their career!

The Higher Development Award (HDA) is a comprehensive personal and professional development programme for Support Workers across the NHS.

A HDA empowers clinical and non-clinical support workers to excel in their careers, develop leadership and management skills, and build confidence, self-belief, and motivation, directly impacting patient service, users' experience, and outcomes.

So join us and discover how you can improve staff confidence, retention, job satisfaction and job prospects.

Learn from industry experts as we explore ways to enhance the healthcare system. Don't miss this chance to be part of the solution!

The HDA enables people to gain the confidence, academic credits and skills they need to progress in their careers.

**RESERVE
YOUR PLACE
TODAY!**

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