

How to check
if apprenticeships have provided
a return on investment?



THERE ARE THINGS YOU CAN MEASURE

1

RECRUITMENT



How many previous vacancies are now filled with apprenticeships?

2

DIVERSITY



How the apprenticeships have impacted on diversity in the organisation?

3

QUALITY



How satisfied are apprentices with their apprenticeship?

4

RETENTION



How many apprentices are still in the company 3-5 years later?

5

COMPLETIONS



How many apprentices have completed their apprenticeship?

6

JOB OFFERS



How many apprentices were offered a job on completion?

7

PROMOTIONS



How many apprentices go onto be promoted or take senior level positions?

8

STAFF TURNOVER



How does this compare with overall staff turnover?

90%

70%

50%

30%

10%