

# Employer Excellence in Careers Education Seminars

How can employers develop the skills and work readiness of young people to unlock growth?

22 November 2024

# Sample social media copy


Do you want to hear from leading employers and sector representatives about how careers education is helping them address skills needs to scale and sustain growth?

And how they are working with educators to support young people to become work ready?

Sign up to be part of The Careers & Enterprise Company's first Employer Excellence in Careers Education Seminar.

By joining online, you'll hear insights from the expert panel on the role employers play in preparing young people for the world of work and how high-quality employer outreach is the first step of building a skills pipeline.

 22 November 2024

 10:30-12:00

Sign up now: <https://bit.ly/3Zdjwy8>

#EmployerExcellenceSeminars



[Download the animation](#)



# Sample social media copy

Did you know, 83% of employers say their work in schools and colleges is helping them develop new talent pipelines?

The Careers & Enterprise Company is excited to be welcoming leading employers and sector representatives to its first Employer Excellence in Careers Education Seminar on 22 November.

The expert panel will be sharing insights and discussing how careers education is helping them address skills needs to scale and sustain growth, and how they are working with educators to support young people to become work ready.

By attending you will:

- ★ Understand the role employers play in preparing young people for the world of work
- ★ Understand how high-quality employer outreach is the first step in building a skills pipeline

What are you waiting for? Sign up now: <https://bit.ly/3MzCdER>

#EmployerExcellenceSeminars



[Download the animation](#)

# Countdown assets

We will be sharing these social cards over the next couple of months to countdown to the seminar on 22 November.

**2 months to go** – 27 September

**1 month to go** – 25 October

**2 weeks to go** – 8 November

**1 week to go** – 15 November

[Download the countdown assets](#)



# Sample email copy

## Employer Excellence in Careers Education Seminar

10.30am-12:00pm | Friday 22 November 2024 | Live streamed from The Wellcome Collection

The Careers & Enterprise Company (CEC) is hosting its first Employer Excellence in Careers Education Seminar, exploring how employers can address their skills needs early to scale and sustain growth in their businesses.

### How can employers develop the skills and work readiness of young people to unlock growth?

In the first of a national seminar series, you will hear from leading employers and sector representatives on how they work with educators to support young people.

The panel of experts, hosted and chaired by Peter Cheese, Chief Executive, CIPD, will share insights and practice informed by CEC's latest research and quality frameworks. They will explore how employers can develop skills, including through modern work experience, and help young people transition from education to employment.

By attending the seminar, you can:

- Gain insight into the variety and innovative ways employers can have most impact in supporting young people to be “work ready”
- Develop a greater understanding of the role employers play in preparing young people for the transition from education to employment
- Understand the vital role employers play in careers education and how high-quality employer outreach is the first step of building a skills pipeline

[Register to join](#) online on the day.