

# THE BENEFITS OF TAKING ON AN APPRENTICE



## Attract new talent

Apprenticeships give employers the opportunity to recruit fresh new talent as well as recruit and train individuals from the local area. They are open to individuals of all ages, over the age of 16. Finding a candidate that wants to learn and develop in their career is an asset to any employer.



## Retain and retrain staff

Apprenticeships create the opportunity for career progression for existing staff, they range from Level 2 to Level 7. The opportunity for further development is often the driving force behind loyalty to a business. Apprenticeships can help you build a culture of learning and development at your organisation.



## Encourage diversity

Apprenticeships can help boost social mobility reaching individuals from a diverse range of backgrounds. The fact that apprentices earn a wage whilst studying and working means that they are attractive to a broader range of individuals. You should also check out the [social mobility toolkit](#).



## Utilise government funding

Levy paying employers can utilise their digital account to pay for apprenticeship training. Non levy paying employers can reserve funds in the 'finance' section of their apprenticeship service account. Check out our [Levy & Funding page](#) for details.



## Develop industry leading skills

Apprenticeship standards are developed by employers that work in your sector which means that these programmes are designed with the needs of the industry in mind.



## Improve your service

According to the ESFA, "86% of employers said apprenticeships developed skills relevant to their organisation" and "78% reported it improved productivity".